



B2B Brokerage Technology
for Online & Onsite Events

ascrion Brokerage: Efficient, targeted, economical

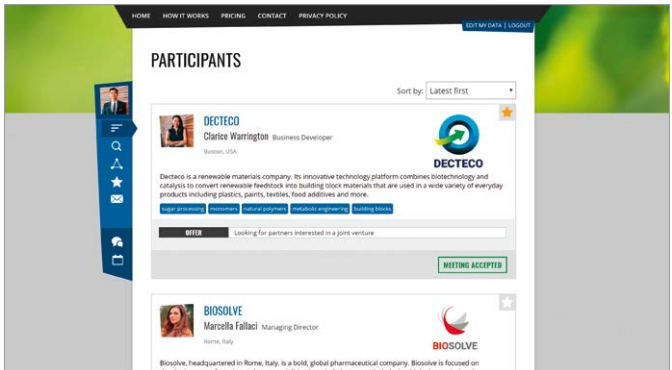
Whether for events e.g. trade fairs and conferences **or innovative online brokerage events**, ascrion Brokerage enables your participants to network efficiently before, during and after your event. Our technology helps them to quickly find, reach and meet relevant contacts.

ascrion Brokerage is characterised by

- A high degree of interactivity and ease of use
- Detailed, customised profiles
- Intelligent search technologies
- State of the art communication technologies

ascrion Brokerage provides

- A "ready to go" event website
- Excellent participant overview via concise and clearly structured lists
- Powerful profiles with event-specific search term indices
- Scheduling of meetings made easy with just a click
- Internal notification system enabling simple and direct communication



Benefits of the ascrion online Brokerage technology are

- Organisation of time and cost-efficient online brokerage events
- More participants, less event costs, higher sales and revenues
- Access to the new and innovative online brokerage market
- Simple and targeted outreach to participants from across the globe
- Opportunity to invite colleagues to online meetings with just a click

Ask for a live presentation. Learn how easy it is to increase your revenue and to make your participants happy.

Brokerage

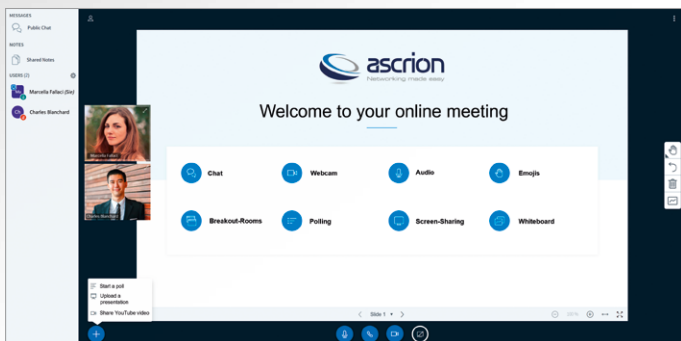
Online B2B Brokerage events

This highly time and cost-efficient new brokerage format enables your participants to

get in touch with new contacts on a global scale

without having to leave their own office. ascrion Brokerage

automatically determines the appropriate meeting date and time and informs your participants via e-mail. Your participants meet in **dedicated ssl-secured online meeting rooms**. Attendance of invited colleagues/experts ensures that **all the expertise needed within a meeting can be easily involved**. Communication takes place via VoIP, video calls and chat. Presentations can be shown via our integrated screen sharing technology or based on uploaded pdfs.



In person B2B Brokerage events

As an organiser of classic trade fairs, conferences and workshops, **you want your participants to maximise their value from your event.**

ascrion Brokerage helps your participants to easily meet promising potential cooperation and business partners. Our technology automates the contact request and arranges meeting scheduling, fully automatically. Face-to-face meetings can take place in dedicated brokerage areas and/or on the stands of your exhibitors. Feedback on each bilateral meeting can be easily and conveniently obtained.





Networking is more important than ever.

The challenge

Establishing new business contacts in a fast-moving, international business world is an ever-greater challenge for everyone. So how do you find potential business and cooperation partners more quickly and efficiently? ascrion has developed the solutions to meet these challenges.

The opportunity

ascrion Brokerage lets you tap new participant potential and new markets and thus increase your network and your sales. ascrion Brokerage increases the attractiveness of your online and onsite brokerage events and helps your participants to establish new business contacts in a targeted and highly efficient way.

Interested? Just contact us. We will find the right solution for you.

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